



## Capability Statement

# 2024

**Carbon Accounting & Abatement**  
**Sustainability aligned operations**  
**ESG Metrics-led Management**

**SIM(pli). Today**



National Delivery Capability



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## SIM(pli)

**SIM** = Sustainability Implementation Management  
**(pli)** = Plan | Learn | Integrate

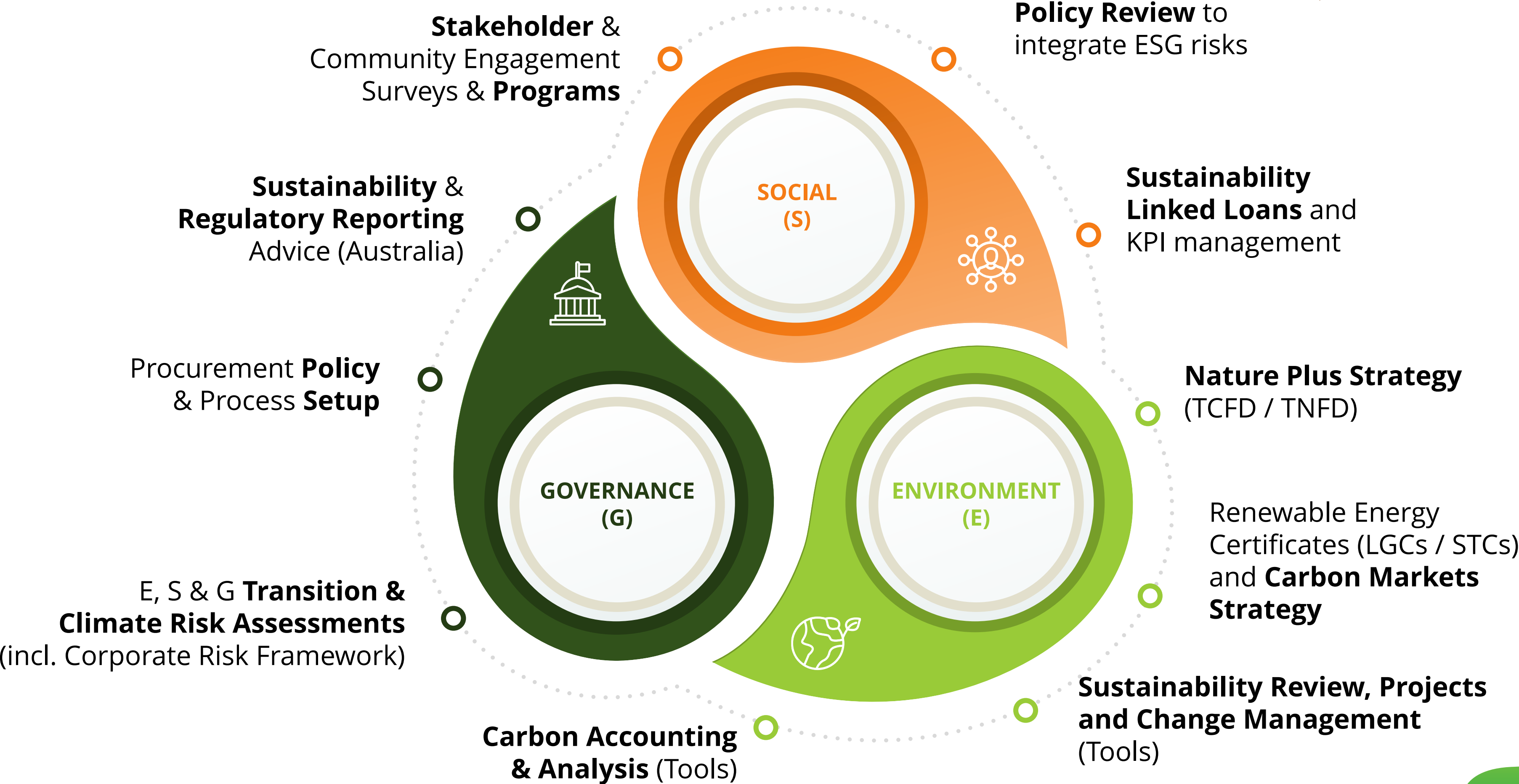
SIM(pli) provides sustainability tools, project structure and ESG skills to **support** your internal operational and finance team.

We are **commercial, practical and value adding.**

**Today.**



# SIM(pli)'s Sustainability Services





# One-Stop Shop for all your ESG needs



		STRATEGY	UNDERSTANDING	ACTION
ENVIRONMENT	<b>Carbon Accounting &amp; Analysis<sup>1</sup></b>	<ul style="list-style-type: none"> <li>Plan and define the scope of emissions (Scope 1,2 and 3)</li> <li>Determine the overall approach to measuring and reporting greenhouse gas emissions</li> <li>3<sup>rd</sup> party carbon accounting tools – <b>ClearCarbon<sup>1</sup>, Evalu8<sup>1</sup></b></li> </ul>	<ul style="list-style-type: none"> <li>Deploy systems for precise emissions tracking from diverse sources</li> <li>Implement processes for accurate quantification</li> <li>Ensure transparency and detail in the overall emissions picture</li> </ul>	<ul style="list-style-type: none"> <li>Actively collect relevant data from internal and external sources, such as operational records, utility bills, and supplier data</li> </ul>
	<b>Sustainability Review, Projects and Change Management<sup>2</sup></b>	<ul style="list-style-type: none"> <li>Adopt a standardized and internationally recognized approach to sustainability reporting</li> <li>3<sup>rd</sup> party carbon accounting tools – <b>GreenKPI<sup>2</sup></b></li> </ul>	<ul style="list-style-type: none"> <li>Embed sustainable practices into core business operations</li> <li>Address key areas, including air pollution and energy consumption</li> <li>Focus on sustainable practices in water and waste management, material usage</li> </ul>	<ul style="list-style-type: none"> <li>Actively monitor and measure the organization's performance in managing air pollution, energy consumption, water usage, waste reduction, and materials efficiency.</li> </ul>
	<b>Renewable Energy Credits &amp; Carbon Markets</b>	<ul style="list-style-type: none"> <li>Establish clear objectives and policies for RECs acquisition and use</li> <li>Affirm organizational commitment to renewable energy</li> <li>Define REC types and outlining procurement strategy</li> </ul>	<ul style="list-style-type: none"> <li>Create a Carbon Market Strategy</li> <li>Actively manage and optimizing Renewable Energy Certificates</li> <li>Handle LGCs, STCs, ACCUs, and VERAs including sale, transfer</li> <li>Scope 2 carbon accounting impact, EAS, EGR reporting</li> </ul>	<ul style="list-style-type: none"> <li>Acquire, trade, and retire LGCs, STCs, ACCUs, and VERAs</li> <li>Maintain accurate records of certificate transactions</li> <li>Engage with regulators, markets, and stakeholders for compliance and benefits optimization</li> </ul>
	<b>Nature Plus Strategy (TCFD / TNFD)</b>	<ul style="list-style-type: none"> <li>Establish a biodiversity strategy aligned with Nature Plus guidelines</li> <li>Incorporate recommendations from TNFD</li> </ul>	<ul style="list-style-type: none"> <li>Identify and comprehend revegetation projects</li> <li>Understanding ecosystems, chosen plant species, and biodiversity impact</li> <li>Recognize alignment with ACCU generation for potential financial benefits</li> </ul>	<ul style="list-style-type: none"> <li>Plan and execute biodiversity-enhancing activities</li> <li>Align projects with ACCU generation for environmental impact and financial ROI</li> </ul>
SOCIAL	<b>Policy Review to integrate ESG risks</b>	<ul style="list-style-type: none"> <li>Define overarching policy objectives</li> <li>Commit to sustainability and ethical practices</li> <li>Emphasize on diversity, inclusion, and other relevant ESG factors</li> </ul>	<ul style="list-style-type: none"> <li>Identify relevant ESG metrics and indicators</li> <li>Analyze company operations and supply chain</li> <li>Assess environmental and societal impact</li> </ul>	<ul style="list-style-type: none"> <li>Integrate ESG into decision-making processes</li> <li>Set up ESG performance monitoring systems</li> <li>Implement initiatives aligned with policy goals</li> </ul>
	<b>Stakeholder Engagement Programs</b>	<ul style="list-style-type: none"> <li>Designing stakeholder engagement program framework</li> <li>Defining program goals</li> <li>Ensuring alignment with broader organizational objectives</li> </ul>	<ul style="list-style-type: none"> <li>Identifying and categorizing stakeholders and understanding expectations and influence</li> <li>Ensuring alignment and comprehending stakeholder values and mission</li> </ul>	<ul style="list-style-type: none"> <li>Actively implementing engagement programs</li> <li>Organizing events, forums, or initiatives</li> <li>Facilitating communication and collaboration with key stakeholders</li> </ul>
GOVERNANCE	<b>E,S &amp; G Transition &amp; Climate Risk Assessments</b>	<ul style="list-style-type: none"> <li>Developing climate risk assessment framework</li> <li>Defining assessment scope</li> <li>Identifying key climate risks (e.g., water and heat variations)</li> <li>Establishing goals and objectives for risk management</li> </ul>	<ul style="list-style-type: none"> <li>Conducting in-depth climate risk assessments</li> <li>Understanding potential impacts on the organization</li> <li>Evaluating effects on operations and stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Implementing practical measures for climate risk mitigation</li> <li>Actively managing and reducing organization's vulnerability to these risks</li> </ul>
	<b>Procurement Policy &amp; Process Setup</b>	<ul style="list-style-type: none"> <li>Developing integrated sustainable procurement strategy</li> <li>Outlining goals for sustainability in lifecycle, supply chain, and material choices</li> </ul>	<ul style="list-style-type: none"> <li>Conduct comprehensive LCAs for product/service environmental analysis</li> <li>Assess emissions, optimize logistics, and reduce carbon footprint in transportation</li> <li>Identify opportunities for recycled/sustainable materials and ensure responsible sourcing</li> </ul>	<ul style="list-style-type: none"> <li>Collaborating with suppliers for eco-friendly product enhancements.</li> <li>Selecting materials with lower environmental impacts.</li> <li>Incorporating circular economy principles for product longevity.</li> <li>Optimizing transportation routes and selecting low-emission transport options</li> </ul>
	<b>Sustainability &amp; Regulatory Reporting Advice (Australia)</b>	<ul style="list-style-type: none"> <li>Defining organization's regulatory compliance approach</li> <li>Ensuring accurate and timely reporting</li> <li>Outlining roles and responsibilities for stakeholders</li> <li>Establishing overall approach to data sourcing and independent review</li> </ul>	<ul style="list-style-type: none"> <li>Identifying required data for regulatory reporting</li> <li>Determining reporting frequency</li> <li>Noting specific formats or standards mandated by regulators</li> </ul>	<ul style="list-style-type: none"> <li>Actively collecting, validating, and organizing data for regulatory reporting</li> <li>Implementing data collection processes and utilizing technology solutions</li> <li>Ensuring data integrity throughout the reporting period</li> <li>Engaging in independent reviews through external audits or internal assessments</li> </ul>

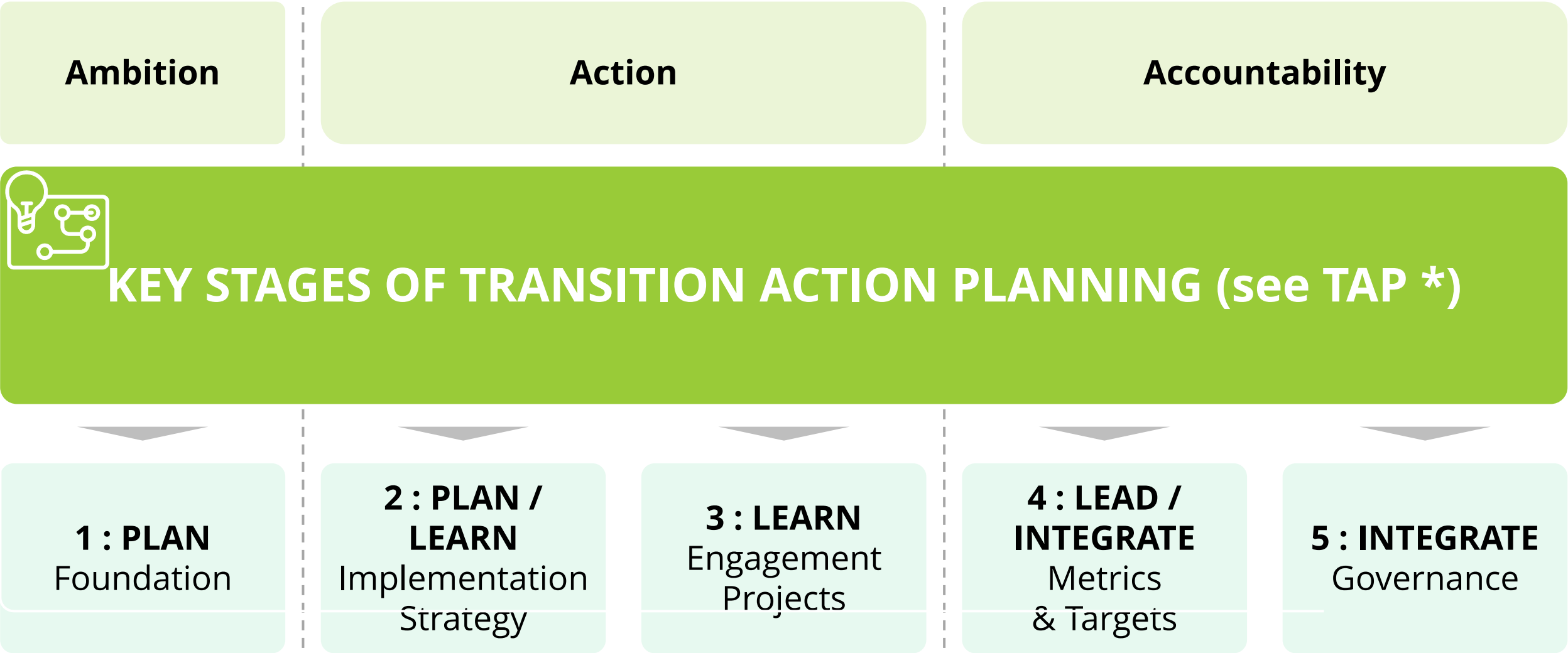
# Integrating ESG into **your business**



Incorporating ESG considerations into business strategy strengthens the core of your company by embracing ESG SWOT trends and proactively managing ESG risks across operational value chains

Our service advises on seamless integration of ESG into your business. Each service provides insights into non-compliant aspects and delivers bespoke solutions for sustainable processes

## OUR CHANGE MANAGEMENT APPROACH



## OUR ROLE

- 1** Assist in aligning overall business strategy with ESG considerations
- 2** Conduct ESG risk assessments and provide solutions
- 3** Advise on standardized ESG reporting frameworks
- 4** Facilitate engagement through projects with stakeholders
- 5** Measure and monitor impact of initiatives and strategies

\*Transition Planning Taskforce Compliant Framework

# ESG Value-Creation Journey



Our Sustainability as a Service (SaaS) approach offers a comprehensive, step-by-step approach to create sustainable ESG-centric value



# ESG Value-Creation Pricing

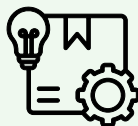
Our Sustainability as a Service (SaaS) pricing model supports lasting and affordable sustainable ESG-centric activity



## Phase I : PLAN (ESG Strategy Development)

- A clear and predetermined cost structure for a comprehensive set of services, covering various stages of a project or engagement
- Joint Strategy Setting: Collaborative sessions for ESG strategic planning
  - Team Establishment: Formation of a dedicated ESG execution team
  - Project Management: Oversight of ESG initiative implementation
  - Client Goal Prioritization: Understanding and prioritizing client ESG goals

**FIXED PRICE**  
MONTHLY RETAINER  
\$2,500 - \$30,000 per month  
Circa 4 - 6 months (client dependent)



## Phase II : LEARN (Implementation)

- A predetermined fixed fee, on a monthly basis, to retain our services.
- This structure allows for an ongoing relationship between you and us, with the expectation of consistent support and engagement
- The retainer agreement is centered around implementing steps set up in Phase I and prioritizing specific client needs, goals, or projects

**MONTHLY RETAINER**  
(requoted for bespoke client project scope)

**Sustainability as a Service (SaaS)  
PRICING MODEL**



## Phase III : INTEGRATE (Monitoring & Evaluation)

- Reporting and knowledge-sharing framework. This phase emphasizes the exchange of feedback, insights, and information between you and us
- It aims to foster continuous improvement and collaborative decision-making based on shared knowledge

**NO CHARGE**  
(excl. 3rd party software  
licencing and setup fees)



# Multi-disciplinary ESG Strategy team



**DR ELIZABETH KING**

MHR, MBA, PHD  
Leadership Expert

Coach leadership in rapid business change & commercial challenges



**KENNETH VON RAUSCH**

BCOM, MBA, MSUSFIN  
Project Lead

Ex Deloitte Consulting Partner, & SIM(pli) Director  
  
Carbon markets, ESG Strategy & PM



**Outsourced ESG Specialists**

Niche deliverables

+ -12 niche on- and off-shore specialists provide on-demand project deliverables such as climate impact assessments, sustainability report content writing or topic specific workshop training

**Third Party Suppliers**

Tools and software

Tactical and Operational delivery  
  
Project quality assurance  
  

- ClearCarbon
- GreenKPI
- Evaluate8
- PlanetPrice

**JESSICA DOBROVIC**

Masters in Data Analytics  
Honours in Social Equity

Specialist in:  
  
Theory of Change  
ESG Metrics  
Data Management

(Multiple Degrees)

**JESSICA WHITCUTT**

MCIPR  
PR & Communication

Brand, marketing, content creation and PR messaging  
  
ESG Specialisation







# Contact us



**National Delivery Capability**



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